



KATALIN BECK

katalinbeck83@gmail.com

1052 STEWART ST. NEWARK, OHIO 43055

Creative, analytical marketing and UX/UI designer with fifteen years experience. Deadline driven and able to multi-task as needed to ensure projects are completed to budget and planning specifications. Superb communicator, both written and verbal, who works well alone and in a team environment.

SKILLS

Corel Draw X11-CURRENT
Adobe Creative Suite
Visual Studio Code
Quickbooks
Miro

Project Coordination
Microsoft Office Suites
GitHub
OS: Windows, Mac
Figma
OtterAI

HIGHLIGHTS

UX/UI Designer
HTML/CSS Coding
Project Management
Brand Development

Graphic Design and Web Design
Social Media Marketing
Marketing and communications

PROFESSIONAL EXPERIENCE

KB Custom Designs LLC - Newark, Ohio
Owner July 2022-Present

Print With Attitude - Newark, Ohio
Designer/Project Manager 2018-present
Print Room Manager 2018-present
Screen Print Director 2018-present
Marketing Director 2018-present

West Michigan Drive/ LBInsider/ Grassroots Tournaments
Designer/Marketing Director 2019-present

Branham Sign Company - Reynoldsburg, Ohio
Designer 2012-2018
Production Manager 2016-2018
Screen Print Director 2015-2018

ACHIEVEMENT HIGHLIGHTS

- Hired, trained and managed a team of individuals to produce time sensitive orders for a wide variety of customers based on requirements, time frames and budget.
- Project Manager; Designed, ordered, scheduled and completed each job individually to the customers satisfaction with consideration of budget and time frame.
- Design Leader; Consulted with each customer on both individual and group basis to complete their needs.
- Lead a business in production, design and finances.
- Deal with customers on a daily basis to ensure we expose their presentation in a positive successful manner that reaches their individual goals.
- Marketing Director; Created marketing initiatives, social media campaigns, email campaigns, website graphics, print media, advertising, and promotional programs.
- Sought opportunities to increase customer satisfaction and deepen clients relationships.
- Provided creative direction and brand compliance to several business owners across the country.
- Designed promotional and sales materials to include identity, print and display advertising, special event advertising and design, packaging, and marketing and advertising programs.

EDUCATION

2022-2023 - The Ohio State University
UX/UI Bootcamp

2004-2008 - Ohio Dominican University - Columbus, Ohio
Bachelor Degree in Graphic Design

2004-2008 - Granville High School